

## What is Small Group Personal Coaching Session?

### How is it different from the usual seminar?

**Small Group Personal Coaching Session (SGPECS)** is the latest tool in learning and delivery of swiftlet farming teaching material. It also has problem solving and problematic bird farm resurrecting session. Needless to say, SGPECS has infusion of the highly successful elements of **Evidence based swiftlet farming seminars by Prof Dr Christopher Lim** which has spanned over 10 years.

“Make Millions from Swiftlet Farming: A Definitive Guide” was written at a time when there was absolutely no information from internet or hard copy references regarding the structure or internal layout of the swiftlet farm in Malaysia. Public at that time were still thinking that farmers are a cruel lot of people as they deprive the birds of the nests. Some even thought that the red nests were caused by birds that have overworked. The book has categorically dispelled all the myth and the laid the foundation for farming in Malaysia. A lot of the designs and gimmicks which are subsequently popularized and standardized in the farming world today originated from my book, e.g. the use of 6 inches groove corner boards, the use of specially formulated aroma and technique of using multiple bird audio to lure birds into the farm”, explained Prof. Dr Christopher Lim.

Today there are 61,600 results when one typed in the key words ‘swiftlet farming’ and 17,900 returns if you were to type the words ‘swiftlet ranching’ . With all these influx of information, one certainly will be drowned by the massive information offered, whether they are offered in good intentions or not. Why bad intentions? Well they are people out there who get jealous when others became successful in farming. They are the red-eyed or/and narrow-minded people who consider those who wanted to take up farming as their competitors. Hence wrong advices are put in the internet

to provide false directions. “Ajaran sesat” are the apt words.

Even when we filtered out those ideas that are strikingly wrong, we are bombarded with a lot more creative ideas from the internet. Some of the ideas worked but many others are just imaginative ideas which will never work. To test out whether an idea in farming is workable or not, one will have to test out the idea repetitively over time and assess the effectiveness of the idea. Even if the idea works out the first time, then you may ask, ‘Could this be due to chance?’, “Can I repeat this method over and over again and get the same success rate?”

Prof Dr Christopher Lim’s experience in both up-stream and down-stream development of the industry, couple with active research in the therapeutic benefit of edible bird nest will definitely benefits the participants.

How does **SGPECS** help?

It can help in hundreds of ways, and I put those the more important ones here:

1. Small group session with personalized sharing and learning
2. Sharing of information about what works and what does not  
Work – minimizing the trial and error
3. Minimizing the capital needed to start up a farm
4. Providing a clear guideline as to how to build, manage and trouble-shoot problems
5. Strengthening the foundation needed to have a successful farm
6. Exposing the pit holes of farming
7. Avoid wasting money on wrong gadgets and designs
8. Have a reliable model of farming that work over and over again

**How does Dr Lim gather all the information needed?**

These are made possible through the constant observation and experiment of the speaker with his own farms. Remember he have built dog kennel, air-well , dog kennel merge with air well , farm on river, solar-powered

farm, happy family farms, aromatic farm etc. Not forgetting Prof Dr Lim remains close contact with over thousands of his graduates and the constant feedback from them have further enhance the learning experience.

**How does Prof Dr Lim's seminar differ from others? Can I hear comments from his graduates?**

**Comment 1:**

“Your workshop was full of knowledge and I admire your willingness to share your knowledge with others. This is my 3rd workshop and I must say this is a must attend workshop before taking a further venture into this field. My personal experience as follow:

1st workshop: Conducted in Sabah. Using translocation technique and also natural way in attracting Swiftlet into BH. Quantity of tweeter used for both external and internal sound are much lesser compared to west Malaysia. I have gained introductory knowledge about swiftlet farming from this seminar including understanding the natural habitat and characteristic of swiftlets.

2nd workshop: conducted in KL. Using technique like aromas hips of tweeters. General understanding about BH design, micro and macro habitat for swiftlet farming. Etc .BH visit was part of the program in both workshops, which was great as this provides us an opportunity to physically see and feel the BH both inside out.

However the downside would be the information delivered during the seminar could only be at the introductory level only and the topics covered were not up to the satisfactory level. A few lecturers did the same topics over and over again and time was wasted. This was understandable as the time allocated for BH visit was quite substantial. So it was tight and hard to deliver all info's in one day.

After the two workshops I have those knowledge in bit and pieces (and still feel like missing something) and I know that I can't have the picture formed if I can't pull those jigsaw puzzles together. I felt like knowing something but at the same time knowing nothing.

When I first came across your workshop and I noticed that it is a full day in

class workshop. I knew that I must attend yours. The outcome was great as you delivered the fundamental knowledge about swiftlet farming in detail with great coverage. Now I have the picture form in my mind.

Thank you very much Dr. Chris. I will update you about my progress in this venture in the future. I will give your seminar 9.5/10.”

Mr Eric Soh, Bagan Datoh, Perak

**Comment 2 :**

“First of all, i would like to say thank you for such a great class. Im very happy that i have joined the class and it is well invested! RM 880 compared to potential millions is truly

worth it. I appreciate the education (with honesty) that you provided will give you more in the future. i believe in "the more we give, the more we receive", I cant wait for my friend to join your class, at the moment he is jealous of me (in a good way) because i have got the cert! lol. I will score your seminar 10/10 !

Mr Don Nazar, KL

**Comment 3 :**

“ Excellent workshop ! Did not regret coming all the way from Australia to join your fantastic seminar. There are so many things I did not know although I own a farm in Indonesia for quite a no of years ! Score 10/10.

Mike and Roseta. Australia.

**Comment 4 :**

“ Dear Dr Lim

Thank you very much for your generosity in sharing your knowledge and experience. It was certainly eye-opening and comprehensive ! A big 10/10 from me.

Regards

Hui Ping, Architect

**Comment 5 :**

“ By simply following your simple instruction and plans, my farm in Menglembu have 5 nests after 3 months ; and more than 20 spots of

droppings . The results are better than consultants. Thanks a millions ! “

Mr Yuen, Perak

**Comment 6 :**

“ Thanks ! Thanks ! Thanks Master Sifu. My farm in Sibuh have nests after 3 months in operation. This will not be possible if I have not joined your seminar. My next aim will be a stand alone bungalow farm. Hope to invite you to visit my farm soon. U will always be my Sifu”

Mr Raymond S, Sibuh

**Comment 7 :**

“ I am glad that I made the decision to become your graduates. I started my first farm in Endau Johor and the farm was so full of bird shits after 6 months in operation. Now every body wants to visit my farm and see for themselves what is a successful farm.”

Cikgu Saadon, Endau

**Comment 8 :**

“ It has been a year since I last emailed to you. I am glad to say that my stand alone farm is in the top 20 percent ! From my census, will be able to harvest a few kilograms . God Bless ! “

Mr Ding, Johor

**Comment 9 :**

“ This is my third seminar that I have joined. Thank for the generosity in sharing all information that you know. I concurred with my friend (who highly recommended me to join) that your seminar gave the best and most comprehensive value. It is a shame that we do not have bird farm visit but this is well compensated by an interesting hand-on workshop. All angle of farming have been covered well. All my doubts that I have as a results of previous 2 seminars have been clarified well by your good self ( the other seminars are most interested in making money from us rather than from the birds !). Keep up the good work and you deserved at 200 percent scores from me .

Mr Mah, Selangor.